

## Zetafax 2010 provides swift support for Microsoft Office 2010

### New version also gives additional support for Fax over Internet Protocol (FoIP) and virtualization

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Equisys today announced availability of Zetafax 2010, the latest version of its award winning fax server software. The new version provides support for Microsoft Office 2010 only 15 days after launch from Microsoft, well ahead of Equisys' original pledge to support within 60 days of release. Zetafax 2010 also provides performance enhancements and increased support for virtualization and FoIP, ensuring that companies who rely on fax communications are fully supported whenever they migrate to new platforms or technologies.

Zetafax 2010 provides integration with the new Backstage view and toolbars in Microsoft Outlook, Word and Excel, providing simple, one-click faxing from these applications and easy management of received faxes. Zetafax 2010 also adds support for Exchange 2010 installing, as with previous versions, as a native connector within Exchange that is registered to handle the FAX address type. Unlike products which use SMTP to integrate with Exchange, this native integration means users can send faxes to contacts stored within Outlook using the standard fax number fields, rather than having to create additional contacts and use the email field for the fax number.

“Equisys have a solid reputation for delivering support for the latest platforms and technologies being adopted by organizations today,” explains Chris Oswald, CEO at Equisys. “A recent poll from WindowsITPro revealed that 72 per cent of respondents had already migrated to Office 2010, were in the process, or planned to within one year. For this reason, Equisys invest heavily in ensuring that Zetafax supports the latest platforms as quickly as possible. Achieving this goal only 15 days from the Microsoft launch is testament to our commitment to our customers, and ensuring that Zetafax stays at the forefront of fax server innovation.”

The new version of Zetafax also provides support for the latest versions of VMware ESX and ESXi, and the VMware vSphere suite, as well as strengthening its position in virtualized environments with the introduction of support for Microsoft Hyper-V. This provides a range of options for businesses planning virtualized server environments, enabling the Zetafax server to provide protection against computer hardware failure. The Zetafax server can be moved onto another physical computer quickly and easily, avoiding the need for a separate failover server just for fax.

Zetafax 2010 also supports a new version of the Zetafax FoIP Connector, providing a choice of options for customers depending on their budget and requirements. The *SR140 Edition* uses Brooktrout SR140 for the highest levels of performance and interoperability, while the new *Standard Edition* provides a more cost-effective solution for companies wanting to use FoIP with standalone T.38 gateway units and server virtualization.

“More and more organizations today are investing in virtualization to increase efficiency, reduce capital costs and provide disaster recovery,” explains Gareth Williams, Technical Director at Equisys. “However, many people believe that it is not possible to include fax as the servers cannot access fax boards from their virtualized environment. The Zetafax FoIP Connector therefore allows the IP network to be used to transmit faxes, providing a solution for virtualization as well as allowing Voice over IP (VoIP) phone systems to be used for faxing directly.”

Finally, Zetafax 2010 delivers significant improvements to system throughput and startup time for the FaxBroadcast client, particularly with large size batches. This has included load testing with batches over 100,000 faxes and 200 fax lines, maximizing usability and performance.

Zetafax 2010 is available from Equisys and channel partners immediately.

## About Equisys

Equisys produces software packages for document production and delivery, including the award winning Zetafax® network fax server and a family of Zetadocs® products that include Zetadocs for NAV, Zetadocs for GP and Zetadocs PDF.

Our software products are designed for small and mid-market businesses, and for departmental use at multinational companies. They stand out from the competition by being simple to install and manage, reliable and great value – backed by outstanding service and support.

We have over 60,000 customers, in more than 100 countries which are served through an international partner network of distributors, VARs, resellers and ISVs.

Our market leading fax server, Zetafax, speeds the flow of critical business documents by enabling users to send and receive faxes on their PCs. It integrates with ERP, CRM, accounting and other applications for automated faxing from those systems, providing auditable records of fax communications.

Zetadocs helps users work smarter by creating and delivering electronic documents, streamlining business processes to remove tedious manual procedures and help companies improve the service levels they offer. Zetadocs integrates seamlessly with Microsoft Dynamics

Equisys was founded in 1987 and has offices in London, UK and Atlanta GA, USA.

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